



ICONS
DESIGN
CONTEST
2018

cristalplant® / **falper.**

2018 CALL
FOR
ENTRIES

_ENG

INTRODUCTION

Cristalplant® Design Contest is the 10th edition of a contest promoted by Cristalplant® in collaboration with Falper with the purpose to find innovative ICONS projects using Cristalplant® as a basic constructive element and inspired by Falper's style.

We ask young designers to rediscover and develop the inspiration and the aesthetic appeal hidden within daily bathroom rituals, especially in the use of its most peculiar elements, with the purpose to create iconographic products that are consistent with Cristalplant's features and with Falper's tone of voice, choosing from the following categories:

- » Top-mounted, wall-hung and free-standing washbasins
- » Wall-hung and top-mounted hand washbasins
- » Bath tubs

THIS CONTEST IS FOR

Young creatives born after 01/01/1983, who will develop **innovative ICONS projects using Cristalplant®**;

A panel of qualified judges elected by the organisers will select and award the winning projects. The awards ceremony will be held during Milan's furniture fair Salone del Mobile, as part of the Fuorisalone events on 11, Via Palermo. The selected projects will be presented to the public and press during the awards ceremony to be held on Wednesday April 18, 2018.

PURPOSES

Cristalplant® Design Contest in collaboration with Falper aims to engage eclectic designers by asking them to unleash their creativity and use Cristalplant® to develop innovative and sophisticated products. All information about the Cristalplant® technology can be found on www.cristalplant.it in the dedicated Cristalplant® Design Contest section (designcontest.cristalplant.it).

PARTICIPATION

Participation is free for creatives of all nationalities who are born after 01/01/1983. Participants are required to agree to the conditions of this call for entries, including the transfer of the right to reproduce and publish the submitted projects for informational and promotional purposes related to the contest and the companies involved.

Designers can participate in the contest with more than one project. Past winners and special mentions cannot participate, either individually or in groups. Unselected projects will not be published to allow designers to present them and/or re-use them for professional purposes.

ASSESSMENT

Projects will be assessed according to the following criteria:

Duration: an icon can stand the test of time; it meets the needs of the present and anticipates the tastes and needs of the future;

Prestige: from both a communicative and a commercial perspective; Intrinsic usefulness and aesthetic appeal; Originality;

Symbolic and metaphorical meaning. A bathroom item that becomes an icon is clearly not only beautiful and quirky, but it also epitomises certain way of being, a certain lifestyle or a new daily routine; Elegance and simplicity, consistent with Falper's tone of voice in one of three forms: Design, Informal, Luxury; Compliance with production and functional requirements, especially considering Cristalplant, but also other materials processed by Falper if the project involves their combination;

AWARD

At their sole discretion, the judges will choose a winning project and up to five special mentions per category. The winning projects will also be included in Falper's catalogue and the prototypes exhibited at Milan's Fuorisalone events. As per section 6, par. 1, lett. a of Italian Presidential Decree no. 430 of October 26, 2001, this contest is solely intended for the presentation of industrial projects and shall not be considered a sweepstake. The costs for the creation and industrialisation of Cristalplant® prototypes will be borne by the company Nicos International as a recognition of individual merit for the most deserving participants.

SIZE AND FORMAT

For each project, participants are required to submit 3 .jpg images (resolution: 150 dpi; dimensions: 210x297 mm - A4 page), having the same project name that provided in the application form (as explained on page 4). Project images must be uploaded to the appropriate website section <http://designcontest.cristalplant.it/> by 28/02/2018.

COPYRIGHTS

The intellectual property rights and copyrights of all submitted projects shall remain with each designer. Projects will exclusively pertain to the contest until April 18, 2018. Until that date, participants will not be allowed to publish or disclose the submitted materials in any way; attempting to do so may result in their disqualification from the contest. Any collaborations arising between designers and the promoting companies shall be regulated later and separately between the parties. By signing the application form, participants declare under their own responsibility that they are the authors of the submitted projects, as well as the sole holders of the related copyrights. Contestants will be held responsible and bear all costs for any disputes that may arise as to the originality of their works and/or the ownership of the aforementioned rights.

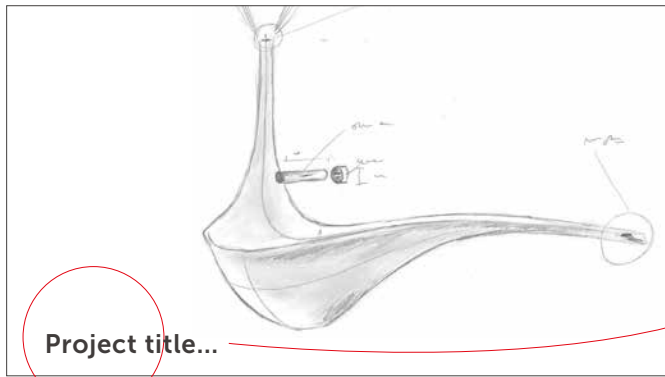
DEADLINE

February 28, 2018 at 11:59 pm

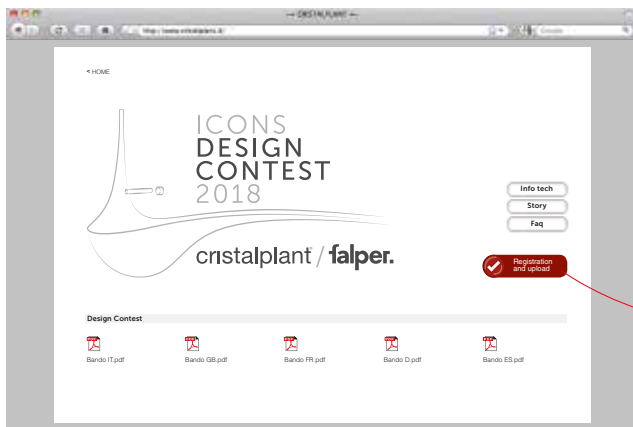
The projects will be presented to the public and press during Milan's furniture fair Salone del Mobile, as part of the Fuorisalone events. Selected designers and winners will be notified in mid-March.

FOR MORE INFORMATION

www.cristalplant.it - info@cristalplant.it - www.falper.it



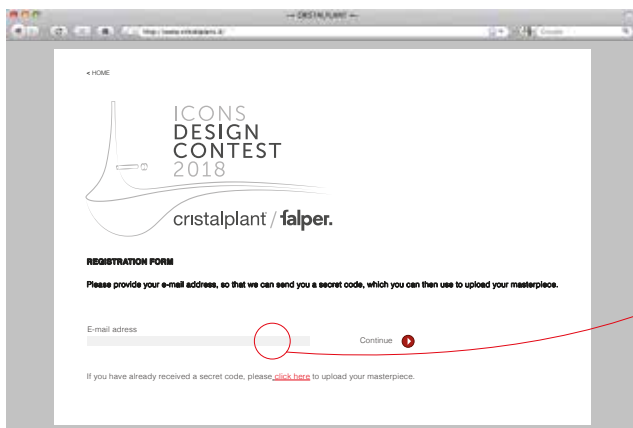
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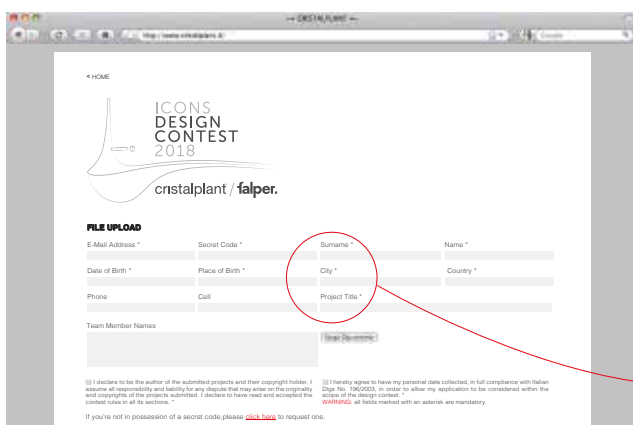
1

Click here to participate



2

Enter your email address here



3

You will receive a confirmation email containing a link; click on it to complete your registration, or enter the code you will receive with the same email.

4

Fill in the form with your personal details and upload your project.